

Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393

Website: https://academiaone.org/index.php/2



Religious Rulings on Business Practices: Islamic Regulations

Arshi Naim
King Khalid University
Abha, KSA
arshi@kku.edu.sa

Abstract

This is the extended research presenting the religious rules for doing businesses. In the current scenario buisesses are facing many challenges for their growth and development and this problem has increased for the firms who are following a particular religious framework. This research paper deals with the business models applied in Islamic pattern of businesses, their advantages and challenges. Managing an organization is not an easy task and globally operated organizations are faced with numerous challenges. How corporate leaders should approach their obligations is one of the important queries at the desk of business researchers. This paper provides Islamic business management model; where strategic managers follow the rules of Islam in developing the strategies, learn from the authentic references for doing the Islamic way of business and accepting the outcomes without any manipulations. Surrendering to 'divine' instructions inculcates humility, responsibility and self accountability among Strategic managers are required to fulfill their duties at their best. Holistic approach to organizational business management provides corporate leaders with more options to deal with issues innovatively. This article concludes that Islamic business management model is flexible enough to adapt according to the circumstances for maximum outcome of the organization that benefit the entire community without any discrimination on the bases of religion.

Keywords: Islamic Business Management, Holistic Approach, Strategic Managers, Business Researchers

Introduction

This paper provides Islamic business management model; where strategic managers follow the rules of Islam in developing the strategies, learn from the authentic references for doing the Islamic way of business and accepting the outcomes without any manipulations. Surrendering to 'divine' instructions inculcates humility, responsibility and self-accountability among Strategic managers are required to fulfill their duties at their best.

Holistic approach to organizational business management provides corporate leaders with more options to deal with issues innovatively. This article concludes that Islamic business management model is flexible enough to adapt according to the circumstances for maximum outcome of the organization that benefit the entire community without any discrimination on the bases of religion.

How corporate leaders should approach their obligations is one of the important queries at the desk of business researchers?

An Islam mean "The Surrender", that is, man surrendering to God's will and purpose. Islam is an Arabic word that connotes submission, surrender and obedience. As a religion, Islam stands for complete submission and obedience to Allah. Another literal meaning of the word Islam is 'peace' and this connotes that one can achieve real peace of body and mind only through submission and obedience to Allah. Islam consists of submission andobedience to Allah, the Lord of the universe (Mawdudi, 1960). Islam created a unique management paradigmthat



Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393

Website: https://academiaone.org/index.php/2



nurtured civility, prosperity, diversity and happiness among people of different creeds and ethnic origins around the globe for more than 1000 years (Abbasi et al.,2010). In today's global scenario, Muslims must commit themselves to building organizations that simulate the inspiring Islamic management model. Islamic perspective on management studies is an important area of research for modern management scholars (Abbasi et al., 2010). Islamic perspectives are described and discussed on the basis of revealed sources of Islamic knowledge, al- Qur'ān and Hadith, considering them as valid for the purpose of research (Kazmi, 2003).

Concepts And Literature

Holistic Approach

Holistic approach means looking at the whole organization, system, people and culture. Holistic approach can bring better results for modern organizations to deal with complex issues in global environment; because accord- ing to Aristotle, whole is more than the sum of its parts. Islamic management model provides holistic approach to organizational management to meet the challenges of contemporary era. Holistic approach to management consists of five dimensions including participatory, system, gradualist, contingency and consistency approach. Holistic approach means looking at the whole organization, system, people and culture.

Holistic approach can bring better results for modern organizations to deal with complex issues in global environment; because according to Aristotle, whole is more than the sum of its parts.

Islamic management model provides holistic approach to organizational management to meet the challenges of contemporary generation.

Holistic approach to management consists of five dimensions including participatory, system, gradualist, contingency and consistency approach.

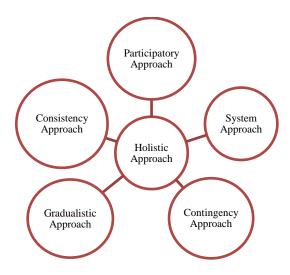


Figure 1. Holistic Approach to the Islamic Business Model

Results/Discussion

Holistic approach views how everything fits together to work effectively and efficiently. Holistic management approach gives more than the sum of individual approaches. Before proceeding to the holistic approach to management, it is imperative to build organizational environment on components of Islamic value system for successful implementation of Islamic management model.



Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393

Website: https://academiaone.org/index.php/2



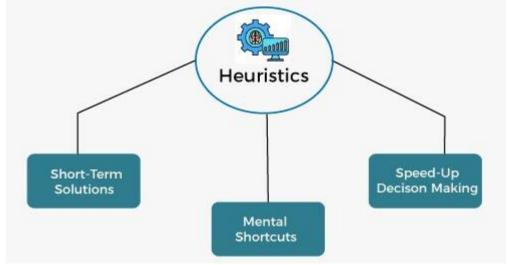


Figure 2: heuristic Management Approach [35]

These components of Islamic value system provide knowledge and practices in establishing a holistic approach to organizational management. Organizational management demands innovative thinking to deal with variety of problems in global marketplace. Islamic management model furnishes five approaches to address any situation at hand. Corporate leaders can have a variety of options to lead and influence their partners, colleagues, customers, employees and other stakeholders.

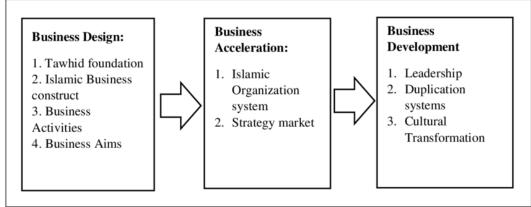


Figure 3: Framework of Islamic Business Model [37]

These options range from participatory to consistency approach to management. Islamic management model, being flexible, has the ability to adapt according to the circumstances for optimum achievement of organizations and their people. Therefore, this article motivates corporate leaders to implement Islamic management model particularly in those organizations operating in Muslim countries. This initiative will help organizations to strengthen their management system. It will also enhance responsibility among organizational members to deliver their best for collective success.

Conclusion / Future Work

Effectiveness of Islamic management model can be tested in future researches through empirical studies by examining correlations among: 'knowledge and practices' delineated in this study, 'dimensions of holistic approach' discussed in this paper and 'financial performance' of a particular organization which intends to adopt this model.



Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393

Website: https://academiaone.org/index.php/2

References

1. Alahmari, F., Naim, A., & Alqahtani, H. E-Learning Modeling Technique and Convolution Neural Networks in Online Education. In IoT-enabled Convolutional Neural Networks: Techniques and Applications (pp. 261-295). River Publishers.

- 2. Naim, A., Sattar, R. A., Al Ahmary, N., & Razwi, M. T. (2021) Implementation of Quality Matters Standards on Blended Courses: A Case Study. FINANCE INDIA Indian Institute of Finance Vol. XXXV No. 3, September 2021 Pages—873 890
- 3. Naim, A. (2021). Application of Quality Matters in Digital Learning in Higher Education. Texas Journal of Multidisciplinary Studies, 1(1), 3-12.
- 4. Naim, A., & Alahmari, F. (2020). Reference model of e-learning and quality to establish interoperability in higher education systems. International Journal of Emerging Technologies in Learning (iJET), 15(2), 15-28.
- 5. Naim, A., Alahmari, F., & Rahim, A. (2021). Role of Artificial Intelligence in Market Development and Vehicular Communication. Smart Antennas: Recent Trends in Design and Applications, 2, 28.
- 6. Naim, A., Hussain, M. R., Naveed, Q. N., Ahmad, N., Qamar, S., Khan, N., & Hweij, T. A. (2019, April). Ensuring interoperability of e-learning and quality development in education. In 2019 IEEE Jordan International Joint Conference on Electrical Engineering and Information Technology (JEEIT) (pp. 736-741). IEEE.
- 7. Naim, A., Khan, M. F., Hussain, M. R., & Khan, N. (2019). "Virtual Doctor" Management Technique in the Diagnosis of ENT Diseases. JOE, 15(9), 88.
- 8. Naim, A. (2020). Realization of diverse Electronic tools in learning and teaching for students with diverse skills. Global Journal of Enterprise Information System, 12(1), 72-78.
- 9. Naim, A., & Bashir, A. (2016). Application of Quality Matters Standards on Supportive and Online Module in Higher Education Program. Research Revolution, 5(3), 6-12.
- 10. Naim, A. (2018). Strategies to Achieve Students' Centric Approach in Blended Learning. International Journal of Engineering and Management Research (IJEMR), 8(2), 214-219.
- 11. Naim, A. (2021). Green Information Technologies in Business Operations. Periodica Journal of Modern Philosophy, Social Sciences and Humanities, 1, 36-49.
- 12. Naim, A. (2021). Applications of MIS in building Electronic Relationship with customers: A case-based study. Periodica Journal of Modern Philosophy, Social Sciences and Humanities, 1, 1-8.
- 13. Naim, A. (2021). New Trends in Business Process Management: Applications of Green Information Technologies. British Journal of Environmental Studies, 1(1), 12-23.
- 14. Arshi Naim, & Mohammad Faiz Khan. (2021). Measuring the Psychological Behavior of Consumers for Medical Services. Zien Journal of Social Sciences and Humanities, 2, 119–131. Retrieved from http://zienjournals.com/index.php/zjssh/article/view/316
- 15. Naim, A. (2021). Applications of Marketing Framework in Business Practices. Journal of Marketing and Emerging Economics, 1(6), 55-70.
- 16. Naim, A. . . (2021). Green Business Process Management. International Journal of Innovative Analyses and Emerging Technology, 1(6), 125–134. Retrieved from http://openaccessjournals.eu/index.php/ijiaet/article/view/651
- 17. Naim, A. (2021). Applications of MIS in building Electronic Relationship with customers: A case-based study. Periodica Journal of Modern Philosophy, Social Sciences and Humanities, 1, 1-8.
- 18. Naim, A., & Alqahtani, K. (2021). Role of Information Systems in Customer Relationship Management. Pulse, 2(2).





Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393

- 19. Bashir, M. A., & Naim, A. ICT Adoption Analysis for Innovation in Higher Education Sector.
- 20. Naim, A. (2022). Neuro- Marketing Techniques for Proposing Information Driven Framework for Decision Making. International Journal of Innovative Analyses and Emerging Technology, 2(2), 87–94. Retrieved from http://openaccessjournals.eu/index.php/ijiaet/article/view/1060
- 21. Naim, A. (2022). Economies of Scale for Antenna's Applications in Interior Regions. International Journal of Innovative Analyses and Emerging Technology, 2(2), 77–82. Retrieved from http://openaccessjournals.eu/index.php/ijiaet/article/view/1058
- 22. Arshi Naim. (2021). Applications of E-Learning tools for Achieving Students Learning Outcomes. Journal of Pedagogical Inventions and Practices, 2(2), 75–82. Retrieved from https://zienjournals.com/index.php/jpip/article/view/320
- 23. Naim, A., Muniasamy, A., Clementking, A., Rajkumar, R. (2022). Relevance of Green Manufacturing and IoT in Industrial Transformation and Marketing Management. In: Lahby, M., Al-Fuqaha, A., Maleh, Y. (eds) Computational Intelligence Techniques for Green Smart Cities. Green Energy and Technology. Springer, Cham. https://doi.org/10.1007/978-3-030-96429-0_19
- 24. Arshi Naim. (2022). Mapping of Social Customer Relationship Management with Electronic Customer Relationship Management. European Journal of Interdisciplinary Research and Development, 2, 14–25. Retrieved from https://ejird.journalspark.org/index.php/ejird/article/view/10
- 25. Naim, A. (2022). E-Learning Engagement through Convolution Neural Networks in Business Education. EUROPEAN JOURNAL OF INNOVATION IN NONFORMAL EDUCATION, 2(2), 497-501.
- 26. Naim, A. (2022). Measurement Consumer Mood and Emotions for Fast Moving Consumer Goods. International Journal of Innovative Analyses and Emerging Technology, 2(2), 83-86.
- 27. Naim, A. (2022). Neuro-Marketing Techniques for Proposing Information Driven Framework for Decision Making. International Journal of Innovative Analyses and Emerging Technology, 2(2), 87-94.
- 28. Naim, A. (2022). Economies of Scale for Antenna's Applications in Interior Regions. International Journal of Innovative Analyses and Emerging Technology, 2(2), 77-82.
- 29. Arshi Naim. (2022). Public Enterprises: Their Role, Importance and Need in Economic Development. American Journal of Business Management, Economics and Banking, 1, 1–11. Retrieved from https://americanjournal.org/index.php/ajbmeb/article/view/7
- 30. Arshi Naim (2022) Role of Accounting And Finance in Performance Appraisal. American Journal of Sociology, Economics and Tourism, 1-17 Retrieved from 2022 https://americanjournal.org/index.php/ajset/issue/view/4
- 31. Arshi Naim (2022) Islamic Philosophy Based Business Model. American Journal of Research in Humanities and Social Sciences, 1-5. Retrieved from https://americanjournal.org/index.php/ajrhss/issue/view/2
- 32. Arshi Naim. (2022). Mapping of Social Customer Relationship Management with Electronic Customer Relationship Management. European Journal of Interdisciplinary Research and Development, 2, 14–25. Retrieved from https://ejird.journalspark.org/index.php/ejird/article/view/10
- 33. Arshi Naim. (2022). Factors of Consumer Behaviour of youth from middle-east when purchasing Organic Food. Global Scientific Review, 3, 1–7. Retrieved from http://www.scienticreview.com/index.php/gsr/article/view/13



Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393

- 34. Arshi Naim. (2022). Understanding The Customer Centric Approach to Add Value to Social Ecrm (SECRM). British Journal of Global Ecology and Sustainable Development, 4, 1–17. Retrieved from https://journalzone.org/index.php/bjgesd/article/view/45
- 35. Arshi Naim. (2022). Cost Trend: Meaning and Importance of Cost Trend in Public Enterprises. American Journal of Technology and Applied Sciences, 1, 37–46. Retrieved from https://americanjournal.org/index.php/ajtas/article/view/11
- 36. Naim, A. (2022). Application of Digital Technologies For The Students With Diverse Skills During Covid: 19. *American Journal of Research in Humanities and Social Sciences*, 1, 46-53.
- 37. Naim, A. (2022). Role of Artificial Intelligence in Business Risk Management. *American Journal of Business Management, Economics and Banking*, 1, 55-66.
- 38. Naim, A. (2022). Relevance of Online Learning In Higher Education. *American Journal of Pedagogical and Educational Research*, 1, 21-34.
- 39. Naim, A. (2022). Factors of Consumer Behaviour of youth from middle-east when purchasing Organic Food. *Global Scientific Review*, *3*, 1-7.
- 40. Arshi Naim. (2022). Understanding The Customer Centric Approach to Add Value to Social Ecrm (SECRM). *British Journal of Global Ecology and Sustainable Development*, 4, 1–17. Retrieved from https://journalzone.org/index.php/bjgesd/article/view/45
- 41. https://journalzone.org/index.php/bjgesd/article/view/45
- 42. Arshi Naim. (2022). In view to Higher Education, Interoperability of Reference Model For E- Learning and Quality Development. Neo Scientific Peer Reviewed Journal, 1, 73–93. Retrieved from https://neojournals.com/index.php/nspj/article/view/4
- 43. Arshi Naim. (2022). Assessment Techniques to Achieve Students' Learning Outcomes: Objective Questions Versus Subjective Questions. Neo Scientific Peer Reviewed Journal, 1, 1–10. Retrieved from https://neojournals.com/index.php/nspj/article/view/2
- 44. Arshi Naim. (2022). Measurement of Electronic Commerce Effectiveness. Neo Science Peer Reviewed Journal, 1, 1–10. Retrieved from https://neojournals.com/index.php/nsprj/article/view/6.
- 45. Arshi Naim. (2022). Learning Management Systems facilitated to prevail over challenges faced in Higher Education Program. Neo Science Peer Reviewed Journal, 1, 76–84. Retrieved from https://neojournals.com/index.php/nsprj/article/view/8
- 46. Malik, P. K., Naim, A., & Singh, R. (Eds.). (2022). Printed Antennas: Design and Challenges. CRC Press.
- 47. Naim, A. (2022). Consumer Behavior for The Consumption and Buying of Medical Services. *Intent Research Scientific Journal*, 1(1), 46-64.
- 48. Arshi Naim. (2022). Developing Business Models as per Islamic Practices. *International Journal of Studies in Business Management, Economics and Strategies*, 2(2), 15–22. Retrieved from https://scholarsdigest.org/index.php/bmes/article/view/25
- 49. Arshi Naim. (2022). Empathetic Approach to Customer Orientation for Social CRM and ECRM. *International Journal of Studies in Business Management, Economics and Strategies*, 2(2), 1–14. Retrieved from https://scholarsdigest.org/index.php/bmes/article/view/24
- 50. Arshi Naim. (2022). Neuromarketing as a Tool for Measuring Consumer Emotions for Games. *International Journal of Scientific Trends*, *I*(1), 55–65. Retrieved from https://scientifictrends.org/index.php/ijst/article/view/6



Volume 1, Issue 1, April, 2023

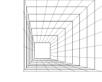
ISSN (E): 2810-6393

- in Financial
- 51. Arshi Naim. (2022). Benefits of Artificial Intelligence (AI) in Financial Practices. International Journal of Studies in Business Management, Economics and Strategies, 1, 1–12. Retrieved from https://scholarsdigest.org/index.php/bmes/article/view/7
- 52. Arshi Naim. (2022). In view to Higher Education, Interoperability of Reference Model For E- Learning and Quality Development. Neo Scientific Peer Reviewed Journal, 1, 73–93. Retrieved from https://neojournals.com/index.php/nspj/article/view/4
- 53. Arshi Naim. (2022). Measurement of Electronic Commerce Effectiveness. Neo Science Peer Reviewed Journal, 1, 1–10. Retrieved from https://neojournals.com/index.php/nsprj/article/view/6
- 54. A Naim (2022) Emerging Technologies in Finance and Market: Applications of AI Business Issues, Competition and Entrepreneurship 137https://doi.org/10.52305/VIXO9830
- 55. A Naim, SZ Hassan (2022) Economies of Scale for Security Applications in Business Business Issues, Competition and Entrepreneurship 73 https://doi.org/10.52305/VIXO9830
- 56. A Naim, MF Khan (2022) Consumer Behavior Appraisal for Health and Fitness Services Business Issues, Competition and Entrepreneurship 53https://doi.org/10.52305/VIXO9830
- 57. A Naim. (2022). Applications of E-Learning Tools for Achieving Students Learning Outcomes for Business Programs. *Competitive Trends and Technologies in Business Management*, 125https://doi.org/10.52305/VIXO9830
- 58. A Naim (2022) Applications of Green Information Technologies in Business Process Management, Business Issues, Competition and Entrepreneurship 31 https://doi.org/10.52305/VIXO9830
- 59. A Naim (2022) <u>Virtual Learning in Business Information Systems: A Case Study on Quality Matters Applications</u>, Business Issues, Competition and Entrepreneurship 93 https://doi.org/10.52305/VIXO9830
- 60. A Naim (2022) <u>Successful E-CRM by the Application of Management Information Systems</u>, Business Issues, Competition and Entrepreneurship 19, https://doi.org/10.52305/VIXO9830
- 61. A Naim, K Alqahtani, <u>Applications of Decision Support Systems in CRM</u>, Business Issues, Competition and Entrepreneurship 1, https://doi.org/10.52305/VIXO9830
- 62. Naim, A., & Kautish, S. K. (Eds.). (2022). *Building a Brand Image Through Electronic Customer Relationship Management*. IGI Global. https://doi.org/10.4018/978-1-6684-5386-5
- 63. Hoda, N. (2022). E-CRM in Digital Payment Services: Its Role and Proposed Framework for Adoption. In A. Naim, & S. Kautish (Eds.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 1-18). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch001
- 64. Song, B. L. (2022). The Role of E-CRM in Building Customer Satisfaction and Repurchase Intention: Evidence From the FMCG Industry. In A. Naim, & S. Kautish (Eds.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 19-43). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch002
- 65. Alquhtani, S. A., & Muniasamy, A. (2022). Development of Effective Electronic Customer Relationship Management (ECRM) Model by the Applications of Web Intelligence Analytics. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image*



Volume 1, Issue 1, April, 2023

ISSN (E): 2810-6393



- *Through Electronic Customer Relationship Management* (pp. 44-63). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch003
- 66. Saleem, M., Khan, S. A., & Magd, H. (2022). Content Marketing Framework for Building Brand Image: A Case Study of Sohar International School, Oman. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 64-83). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch004
- 67. Kamal, S., Naim, A., Magd, H., Khan, S. A., & Khan, F. M. (2022). The Relationship Between E-Service Quality, Ease of Use, and E-CRM Performance Referred by Brand Image. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 84-108). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch005
- 68. Fatima, S., Alqahtani, H., Naim, A., & Alma'alwi, F. (2022). E-CRM Through Social Media Marketing Activities for Brand Awareness, Brand Image, and Brand Loyalty. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 109-138). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch006
- 69. Alqahtani, H., & Naim, A. (2022). Critical Success Factors for Transforming CRM to SCRM for building E-CRM. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 139-168). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch007
- 70. Doe, J. K., & Asamoah, G. K. (2022). CRM as Antecedent of Electronic Retailing and Online Customer Satisfaction. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 169-200). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch008
- 71. Verma, R., & Kumar, M. (2022). Brand Extension in FMCG Sector Through Social Media Enabled CRM and Investigating Its Impact on Brand Equity. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 201-236). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch009
- 72. Abdulla, A. (2022). Application of MIS in E-CRM: A Literature Review in FMCG Supply Chain. In A. Naim, & S. Kautish (Eds.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 237-264). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch010
- 73. Najar, M., Misbah, M., Yaqub, H., & Bilfagih, M. (2022). Entrepreneurial Marketing of E-CRM in SMEs. In A. Naim, & S. Kautish (Ed.), *Building a Brand Image Through Electronic Customer Relationship Management* (pp. 265-285). IGI Global. https://doi.org/10.4018/978-1-6684-5386-5.ch011